

## Membership Application

Company/Organization Name

Member Name

Title

Address

City

State

Zip

Phone

Fax

E-mail Address

Website URL

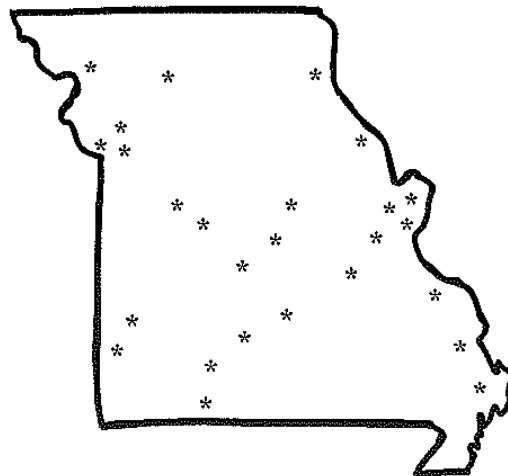
\$ \_\_\_\_\_ Amount Due

Please make checks payable to MACVB  
according to the dues structure and send to:

109 South 4th Street  
St. Joseph, MO 64501  
mbennett@stjomo.com

MISSOURI ASSOCIATION OF  
CONVENTION & VISITOR BUREAUS

# MACVB



109 South 4th Street  
St. Joseph, Missouri 64501

816.233.6688

[www.macvb.com](http://www.macvb.com)

## MACVB HISTORY

The Missouri Association of Convention & Visitor Bureaus was established in 1992 to develop cooperative marketing, promotion and educational programs among convention and visitor bureaus throughout the state and to provide resources and a support network for its members.

MACVB strives to enhance the awareness and influence of the convention and visitor industry, through the efforts of convention and visitor bureaus, as a viable economic generator for Missouri. Another goal of MACVB is to influence government at all levels in matters that impact convention and visitor bureaus and/or convention and visitor industry.

Annual meetings have been held since 1993 with education being the focal point. The meetings also allow a forum for members to discuss current issues and trends. Relationships are built creating cooperation across the state and members are able to pool their resources to hire professional speakers and provide helpful programs for employees. In addition, many of the founding members are still involved in MACVB creating a strong foundation for the organization.



## WHAT IS MACVB?

The Missouri Association of Convention & Visitor Bureaus is the leader of a proactive and professional group of destination marketing and management organizations. Recognized as the influential trade association, MACVB fosters industry cooperation and advocates tourism, economic development, and marketing. MACVB is highly effective in the provision of member-acclaimed programs centered on education and training, government/community relations, partnership marketing and research. MACVB is an instrumental tourism authority in Missouri and serves in an advisory capacity on travel issues to all governmental and industry related entities.



The Missouri Association of Convention & Visitor Bureaus supports, promotes, and develops sustainable economic growth of vacation and meeting/convention travel on behalf of its member bureaus and their respective communities. MACVB enhances the professionalism, effectiveness, and image of its members and the industry they represent.

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## WHY JOIN MACVB?

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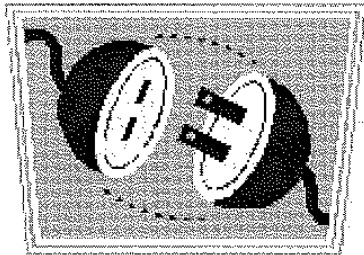
### MACVB EDUCATIONAL CONFERENCE/ ANNUAL MEETING

Each year MACVB holds an annual conference which presents stimulating speakers, practical educational programs, innovative industry sessions presenting the latest trends and research information. You will have the opportunity to interact with experts in your field and develop invaluable professional contacts. Registration in the Annual Conference is open to all members of the MACVB, as well as Allied Members.

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### MACVB DIRECTORY

MACVB Directory is an annual membership directory containing the names, titles, addresses and phone numbers of all members. In addition to the member organization information, this publication includes Key Contacts, Community Overview, Bureau Overview, Community Facts and Figures, Convention Facilities and Funding Information for each member. The Directory also includes a listing of all Allied Members and email addresses.



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## MORE REASONS TO JOIN...

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### MACVB WEBSITE

All members receive listing and direct links on MACVB's official website. Your membership provides you with access to the intranet featuring member E-mail distribution lists, meeting minutes, treasure reports, job postings in the industry, research, bylaws and much more.

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### MACVB PROGRAMS/ACTIVITIES

All members are encouraged to participate in the many programs and activities provided by MACVB.

1. Legislative/Community Relations
2. Professional Development  
CDME & DMOU
3. Marketing and Promotion
4. Communications and Membership
5. Research and Information Collection
6. Product Development

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### MACVB CORRESPONDENCE

All members of MACVB will receive correspondence pertaining to industry news. Legislative updates, marketing and promotion opportunities, and industry research.

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## MACVB CLASSIFICATIONS

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### VOTING MEMBER

Membership in MACVB is open to any CVB, Chamber of Commerce or economic development group that functions as the primary destination marketing organization for their community.

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### MACVB DUES STRUCTURE

Membership dues are based on Member Organization's Annual Budget.

Up to \$100,000	\$250 Annual Dues
\$100,000 - \$449,999	\$500 Annual Dues
\$450,000 - \$749,999	\$750 Annual Dues
\$750,000 - \$1,249,999	\$1,000 Annual Dues
\$1,250,000-1,999,999	\$1,250 Annual Dues
\$2,000,000 - 4,999,999	\$1,500 Annual Dues
\$5,000,000-9,999,999	\$1,750 Annual Dues
\$10,000,000 and over	\$2,000 Annual Dues

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## ALLIED MEMBERS

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The Allied Membership in MACVB is comprised of vendors and suppliers who provide goods and services to the members of the association. This non-voting membership category allows full participation to all meetings, programs and official functions of the organization. Appointed representatives of other associations with shared interest in the tourism industry may join as allied members.

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### ALLIED MEMBERSHIP DUES

\$250 Non-Profit Organization

**\$1,750** For-Profit & Corporation

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